**(DATE)  
FOR IMMEDIATE RELEASE**

**For more information, contact:**(Your Name) (School Name) (Phone Number)

**(*NAME OF SCHOOL*) CELEBRATES NATIONAL STUDENT LEADERSHIP WEEK**

YOUR CITY/TOWN, STATE  **(name of school)** will join thousands of schools throughout the United States, Canada, and around the world to celebrate National Student Leadership Week, April 19–25. The week is dedicated to recognizing and reinforcing the important role of student leaders. The theme for this year’s event is “Leadership in Lights.”

This year’s theme aims to shine a light on all of the amazing student leaders who make a difference in their schools and communities. Student leadership has the power to positively impact school climate and culture, and National Student Leadership Week provides an opportunity to celebrate and reflect on their outstanding contributions.

Presented by NASSP and its four student programs, National Student Council (NatStuCo), the National Honor Society (NHS), the National Junior Honor Society (NJHS), and the National Elementary Honor Society (NEHS), National Student Leadership Week is celebrated each April to highlight and encourage student leadership and service in the nation’s schools. In conjunction with the theme, student leaders at **(name of school)** have planned special activities to showcase the many ways involvement as student leaders helps prepare young people for their roles in life.

**(Insert quotes from a student leader or principal—or both—about the week’s activities.)**

“Student leaders provide a foundation for positive school and community environments,” said JoAnn Bartoletti, executive director of NASSP. “This National Student Leadership Week, let’s illuminate the contributions made by these young leaders to their schools, their local communities, and the world around them.”

NHS and NJHS are the nation’s premier organizations recognizing outstanding high school and middle level students who demonstrate excellence in the areas of scholarship, leadership, service, citizenship, and character. NEHS, created in partnership with the National Association of Elementary School Principals Foundation, recognizes and engages outstanding fourth- through sixth-grade students. NatStuCo promotes and provides leadership development opportunities to prepare and empower students to serve their schools and communities. NHS, NJHS, NEHS, and NatStuCo are all programs of NASSP, which is the preeminent organization and national voice for school leaders. For more information about these organizations and National Student Leadership Week, visit www.nhs.us, www.njhs.us, www.nehs.org, www.NatStuCo.org, or www.nassp.org.