**(DATE)  
FOR IMMEDIATE RELEASE**

**For more information, contact:**(Your Name), (School Name), (Phone Number)

**(*NAME OF SCHOOL*) CELEBRATES NATIONAL STUDENT LEADERSHIP WEEK**

YOUR CITY/TOWN, STATE  **(name of school)** will join thousands of schools throughout the United States, Canada, and around the world to celebrate National Student Leadership Week on April 18–24. The week is dedicated to recognizing and reinforcing the important role of student leaders. The theme for this year’s event is “Leadership Unlimited.”

**(Insert quotes from a student leader or principal—or both—about the week’s activities.)**

“This year, when learning and school traditions have been so disrupted, it’s important to celebrate how these students kept school spirit alive and continued to make a positive impact,” said Ronn Nozoe, CEO of the National Association of Secondary School Principals (NASSP). “This National Student Leadership Week, let’s harness that momentum and reimagine the potential of student leadership going forward.”

This year’s theme highlights student leaders who—when faced with new and unique challenges—transformed obstacles into opportunities for creative thinking and continued to support their school communities. National Student Leadership Week provides an opportunity to recognize that unlimited determination and the ways student leaders found to lead, serve, and move forward.

National Student Leadership Week is celebrated each April to highlight and encourage student leadership and service in the nation’s schools. In conjunction with the theme, student leaders at **(name of school)** have planned special activities to showcase the many ways involvement as student leaders helps prepare young people for their roles in life.

National Student Leadership Week is sponsored by NASSP and its four student programs: National Student Council, the National Honor Society, the National Junior Honor Society, and the National Elementary Honor Society.

For more information about these organizations and National Student Leadership Week, visit www.nhs.us, www.njhs.us, www.nehs.org, www.NatStuCo.org, or www.nassp.org.